

SPONSORSHIP OPPORTUNITIES

fall benefit concert



Saint Joseph's Arts Society
San Francisco, CA

November 19, 2022
Brought to you by Jeff & Laurie Ubben

BREAD & ROSES PRESENTS™

THE EVENT

Our major annual fall fundraiser is an intimate benefit concert with an expected attendance of 500 including community members, corporate executives, and music professionals from around the Bay Area. Our fundraising goal of \$500,000 will support Bread & Roses' program of delivering hope and healing through live music to diverse audiences isolated in Bay Area institutional settings. The 2022 Bread & Roses Fall Benefit event is brought to you by Jeff & Laurie Ubben.

THE VENUE

A National Historic Landmark in San Francisco, the 1913 Saint Joseph's Church has been revitalized by renowned interior designer and event specialist Ken Fulk as a destination, a forum, and a source of inspiration for artists, patrons, and the public. Filled with unique sculptures and delightful art installations that compliment the original architecture, the Saint Joseph's Arts Society is a dazzling new venue and one-of-a-kind concert hall that has to be seen to be believed.



ABOUT BREAD & ROSES

Bread & Roses is a nonprofit arts organization with a human services mission. Founded in 1974 by the late singer-songwriter/guitarist Mimi Fariña, Bread & Roses has consistently and reliably provided services to our neighbors most in need for over 47 years. In 2021, we presented 522 shows in 48 facilities in six Bay Area counties, marshaling the talents of more than 240 performers and other volunteers to bring joy to 97,372 isolated youth, adults and seniors, of whom over 60% are minority.

THE TALENT

Lucius

Lucius is an American four-piece indie pop band. The group was founded by lead vocalists Jess Wolfe and Holly Laessig, joined by drummer Dan Molad, guitarist Peter Lalish. Originating in Brooklyn, the band relocated to Los Angeles in 2015. They have released three studio albums with Mom + Pop Music, including their most recent, *Second Nature*, in April 2022. Their music has received critical acclaim from *The New York Times*, *Rolling Stone*, *NPR* and *The Village Voice*. *Paste* named them as one of the best live acts in 2015.



Aaron Lee Tasjan

Tasjan is reported to have his own distinct version of "indie folk grit." Garret Woodward of the *Smoky Mountain News* says, "Tasjan's words are soaked in spilled whiskey, misunderstood tears and dusty memories. Each number seeps into the cracks of your troubled soul." He has since released 2 EPs, "*Crooked River Burning*" and "*Telling Stories to the Wall*". Tasjan's debut full-length effort, *In the Blazes*, was released on October 6, 2015, and his follow-up, *Silver Tears*, was released in 2016.



Celisse

Celisse is a singer, songwriter, multi-instrumentalist, performer, and spoken word artist. Her deep and varied career has seen her in concert with many notable musicians such as Mariah Carey, Graham Nash, Melissa Etheridge and is a founding member of Trey Anastasio's *Ghosts of the Forest*. Her original music, powered by her soulful voice, is hard-rocking and blues-tinged with infectious hooks that stay with you.



SPONSOR LEVELS



Salon Experience \$20,000

HOSPITALITY

- A private salon, seats eight guests & includes unlimited wine throughout the event and complimentary hors d'oeuvres during the VIP reception
- Concierge service
- Eight seats in the central nave, with separate premium seating during the performance
- Premium commemorative gift package
- Eight Lucius LPs signed by the artists
- Complimentary valet parking

RECOGNITION

- Full-page ad in commemorative event program
- Name & logo on sponsor poster display
- Recognition from the stage

MEDIA

- Logo and link on our website
- Post-event photos distributed digitally to guests

SPONSOR LEVELS

PLATINUM ARTIST \$10,000

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Six Lucius LPs signed by the artists
- Complimentary valet parking
- Full-page ad in commemorative event program
- Name & logo on sponsor poster display
- Recognition from the stage
- Logo and link on our website
- Post-event photos distributed digitally to guests

HALL OF FAME \$7,500

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking
- Half-page ad in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website

SHOWSTOPPER \$5,000

- Table for six guests with premier concert seating
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking
- Small square ad in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website

HEADLINER \$3,500

- Table for six guests
- VIP reception including complimentary wine and light fare
- Complimentary valet parking
- Listing in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website

2022 FALL BENEFIT CONCERT SPONSOR

Join our esteemed group of supporters by sponsoring our Fall Benefit Concert Saturday, November 19, 2022 at Saint Joseph's Arts Society in San Francisco.

An intimate benefit concert with an expected attendance of 500 including community members, corporate executives and music professionals from around the Bay Area. Help us reach our fundraising goal of \$500,000 to sponsor Bread & Roses Presents program of delivering hope, healing and joy through live music to isolated Bay Area audiences.

Our annual Fall Benefit Concert is a great opportunity for you to showcase your business and entertain your most valued clients and colleagues – combined with an invaluable way to make a difference for the disadvantaged in the Bay Area – all while enjoying a fabulous, music-filled evening!

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of hope and healing through live music to isolated audiences. We serve 48 facilities by presenting hundreds of live and virtual performances each year to isolated audiences throughout seven Bay Area counties. Some of the shows we present are small and intimate, others are “lift-the-roof-off” big. But regardless of the scale of production, all shows abundantly feature the heart-to-heart connection between audiences and performers that is the Bread & Roses hallmark.

Sponsorship funds donated to Bread & Roses Presents are central to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

Yes! We will sponsor the event at this level:

◇ \$20,000 SALON EXPERIENCE

◇ \$10,000 PLATINUM ARTIST

◇ \$7,500 HALL OF FAME

◇ \$5,000 SHOWSTOPPER

◇ \$3,500 HEADLINER

☐ Charge to VISA/MC/AMEX ☐ Pay by check to: **Bread & Roses Presents**

Business Name and Contact Full Name (please print)

Street Address, City, State, Zip

Credit Card #

Exp. Date

Sec. Code

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Biz Phone

Mobile Phone

Print Name

Email

Signature

Date

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID#: 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.

RETURN FORM TO BREAD & ROSES PRESENTS BY MAIL OR EMAIL TO:

233 Tamalpais Drive #100, Corte Madera, CA 94925 | 415-945-7120 | info@breadandroses.org | www.breadandroses.org